

KÜNG ART DIRECTION

ZÜRICH ESTD 2003

Kim Küng, Creative Director

born August, 24th 1972, Zurich

dipl. Graphic-Designer / Creative- & Art Director

Focus areas

Conceptual Graphic-Design, Communication-Concepts, Corporate Design and -Movies, Naming, Branding, Brochures, Magazines, Annual Reports, Web-Design, Advertising

Education

1987–1988 Private Design School (didac.ch)

1988–1990 Zurich University of the Arts (zhdk.ch)

1990–1994 Professional Apprenticeship Graphik-Design (federally qualified)

1998–1999 ADC/BSW Art Directors Club Creative School, Zurich

2001–2002 Leadership Coaching, Martin Miller, lic. phil /FSP

Languages

German, English

Professional activities

May 2003 – today

Creative Director and Founder, Küng Art Direction, Zurich (kimkueng.ch)

January 2021 – today

Freelance Art Creative Director, Brandpulse AG, Zurich (brandpulse.ch)

January 2013 – Juli 2014

Creative Director & Partner, Küng Rossier Partner Communications Ltd.

2001 – 2003

Art Director, Weber Harbeke Advertising Agency AG, Zürich

2000 – 2001

Senior Designer, Eclat AG Branding & Communications, Erlenbach/Zurich

1997 – 2000 Junior Art Director, McCann-Erickson Advertising Agency, Zürich

1996 – 1997 Junior Art Director, GGK Basel Advertising Agency, Zürich

1995 – 1996 Graphic-Designer, Schnider & Yoshina, Ltd., New York City

1994 – 1995 Graphic-Designer, Atelier Leuthold Graphic-Design, Zürich